

TEAMSPORT

UK B2B RESELLER EXCLUSIVES 2025



LET'S PLAY





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HUMMEL B2B

Take control of your hummel legacy.

www.hummelocker.co.uk is our exclusive UK Resellers' portal and your single-window privileged access to the entire hummel product universe. If you need access to this as a first time user, speak to your Account Manager.

Here you will find a single-window access to the entire hummel universe of products, backed by real-time stock availability data and a host of marketing tools to assist you in our retail journey. This includes our new UK and EU collections (featuring the new UK exclusive range), the new KIT BUILDER for Resellers and exciting incentives for forward-ordering.

CHANGE THE WORLD THROUGH SPORT





HUMMEL B2B

Onboarding and Forward Ordering

For new customers, onboarding to this exclusive Resellers' portal is very straightforward; your Account Manager can complete the account screening and due diligence process as quickly as the same day of application.

A range of incentives are being offered to suit your business circumstances, so please do discuss these options in detail with your Account Manager.

Our new portal will have timelines for all new and exclusive products to hit the shelves through the year; Resellers will have the option to forward-order these in advance with a 10% discount over and above all other existing terms, with a 25% deposit requirement.

ONBOARDING

05





PARTNERSHIPS



06



PARTNERSHIPS

Welcome to Team hummel - A global family of teams and clubs, united by passion, character, and the shared values of sportsmanship.

At hummel, our partnerships go beyond sponsorships. We nurture close, meaningful connections with each of our partners, celebrating every level of success – from amateur leagues to the professional stage.

Whether you're a seasoned pro or a dedicated amateur, you're part of one big family. Welcome to Team hummel - where we all play on the same team, driven by the power of sport to unite us all.



TEAMSPORT 2025

MATCHWEAR

08



FRAGMENT

UK EXCLUSIVE RANGE



HMLFRAGMENT JERSEY S/S

- 100% recycled polyester
- Interlock fabric
- Waterbased print

HMLCORE XK POLY SHORTS

Marine [7026] Black [2001]
True Blue [7045] True Red [3062]



JUNIOR

03005J

128[YM] - 164[Y2XL]

£28.00 RRP

ADULT

03005A

XS - 3XL

£32.00 RRP

Evergreen/Jelly Bean/DDP Green [6334] Hot Pink/Cotton Candy/White [3288]

Argentina Blue/Marine/True Blue [7089] Tiger Orange/Blazing Yellow/Black [6774]



6334



3288



7089



6774



POLY SHORTS



HMLCORE XK POLY SHORTS

- 100% polyester
- Bee Cool
- Interlock fabric
- Waterbased print



JUNIOR

211467

116[YS] - 164[Y2XL]

£13.50 RRP

ADULT

211466

S - 4XL

£16.50 RRP

Marine [7026] Black [2001] True Blue [7045] True Red [3062]



2001



7026



7045



3062

TRAINING



15



TRAINING TEE



COREXK ORIGINAL TEE S/S

- 100% recycled polyester
- Bee Cool
- Interlock fabric
- Waterbased print



JUNIOR
ADULT

212644
211943

116[YS] - 164[Y2XL]
S - 4XL

£18.00 RRP
£22.00 RRP

COREXK ORIGINAL POLY SHORTS

Marine [7026] Black [2001]
True Blue [7045] True Red [3062]



Black [2001] Marine [7026] True Blue [7045] True Red [3062]



2001



7026



7045



3062



POLY PANTS



COREXK ORIGINAL POLY PANTS

- 98% recycled polyester, 2% elastane
- Bee Cool
- Interlock fabric
- Zipper Pocket

JUNIOR

211473

116[YS] - 164[Y2XL]

£21.00 RRP

ADULT

211472

S - 4XL

£22.50 RRP

Black [2001] Marine [7026]



2001



7026



HALF ZIP SWEAT



COREXK ORIGINAL HALF ZIP SWEAT

- 98% recycled polyester, 2% elastane
- Bee Cool
- Chevron tape
- Waterbased print

COREXK ORIGINAL POLY PANTS

Black [2001] Marine [7026]



JUNIOR	211480	116[YS] - 164[Y2XL]	£40.00 RRP
ADULT	211479	S - 4XL	£45.00 RRP

Black [2001] Marine [7026] True Blue [7045] True Red [3062]



2001



7026



7045



3062



HOODIE



COMING
APRIL 25

COREXK ORIGINAL HOODIE

- 98% recycled polyester, 2% elastane
- Bee Cool
- Regular Fit
- Waterbased print



JUNIOR	211483	116[YS] - 164[Y2XL]	£36.00 RRP
ADULT	211482	S - 4XL	£42.00 RRP

Black [2001] Marine [7026]



2001



7026



POLO



COMING
APRIL 25



COREXK ORIGINAL POLO

- 100% recycled polyester
- Bee Cool
- Pique fabric
- Waterbased print



ADULT 211463 S - 4XL £32.00 RRP

Black [2001] Marine [7026]



2001



7026

UK TEAMSPORT 2025



JACKETS





SPRAY



COREXK ORIGINAL SPRAY JACKET

- 100% polyester
- Fluorine free
- Zipper pockets
- Water repellent



JUNIOR

211487

116[YS] - 164[Y2XL]

£45.00 RRP

ADULT

211486

S - 4XL

£48.00 RRP

Black [2001] Marine [7026]



2001



7026

SOCKS





ELEMENT



ELEMENT FOOTBALL SOCK

- 70% polypropylene, 21% polyamide, 7% cotton, 2% elastane
- Moisture management
- Arch Support
- Airflow

UNISEX 204046 27-30, 31-34, 35-38, 39-42, 43-45, 46-48 £8.00 RRP

White/true blue [9368] White/black [9124] White/true red [9402] True red/white [3946]
 Black/white [2114] Marine/white [7929] True blue/white [7691] Argentina blue/white [7473]
 Sports yellow/black [5115] Evening primrose [6102] Tangerine [5006] Sports yellow/true blue [5168]
 Evergreen/white [6131] Scuba blue [7905] Maroon [3035]



9368 9124 9402 3946 2114 7929 7691 7473



5115 6102 5168 5006 6131 7905 3035



FUNDAMENTAL 3PK



FUNDAMENTAL 3-PACK SOCK

- 80% cotton, 20% polyester
- Rib cuff
- Knitted brand detail
- Integrated size

UNISEX

022140

32-35, 36-40, 41-45, 46-48

£16.00 RRP

Black [2001] White [9001]



2001



9001

UK TEAMSPORT 2025



ACCESSORIES





BOBBLE



COREXK ORIGINAL BOBBLE

- Knitted crown with white stripes
- Upturned cuff
- Bobble on top
- 100% Acrylic

ONESIZE

208988

N/A

£15.00 RRP

Black [2001] Marine [7026] True Blue [7045] True Red [3062] Argentina Blue [7035]



2001



7026



7045



3062



7035



WATER BOTTLES



COREXK ORIGINAL BOBBLE

- 100% Polypropylene
- 600 ml
- Drip free spout

ONESIZE

205345

N/A

£12.00 RRP



Black [2001]



KIT BUILDER



20



KITBUILDER

Kit Builder is an exciting, game-changing platform for Reseller and their customers. Its uniqueness lies in putting the customers end-user at the heart of design while putting you, the Reseller, at the heart of the procurement; bespoke kits can be dispatched with a cost-effective standard delivery of 6-7 weeks or a premium* of 3-4 weeks.

Please book an onboarding session on Kit Builder with your account manager today to appreciate the platform's world of possibilities and create a plug-in for your e-commerce platform or website.

To start designing your very own kit, head over to

<https://www.hummel.co.uk/customiser/>

DELIVERY TIMES

Standard delivery - 6-7 weeks

Premium - 3-5 weeks*

*Surcharge applied

Kit Builder RRP Pricing:

S/S Bespoke Football Shirt - AD£45.00 : YTH£40.00

L/S Bespoke Football Shirt - AD£50.00 : YTH£45.00

Bespoke Football Playing Shorts - AD£32.00 : YTH£28.00

Bespoke Quarter Zip - AD£60.00 : YTH£55.00

Bespoke Polo Shirt - AD£50.00 : YTH£45.00

Bespoke Rugby Shirt - AD£50.00 : YTH£41.70

Bespoke Rugby Shorts - AD£30.00 : YTH£25.00

Further discounts apply on orders 250+



DESIGN

Select from more than 50 design templates to design your ideal custom garments.



DESERT



DNA



DNA-2.0



CAMO



DOGTUOTH



DOUBLE-STRIPE



DOUBLESASH



CHECKPOINT



FADED



FRAGMENT-UK-EXCLUSIVE



FRAGMENTED



CROSSHAIR



LOGO

Logo

Color

Text

Style

Summary

+

Team Logo

Logo Placement

front

Logo Editor

Color Extracted from Logo

Use Logo Colors

SPONSOR

Recent Logos



COLOUR GUIDE

KIT BUILDER HUMMEL COLOURS

					
True Blue 7045	Marine 7026	Black 2001	True Red 3062	Argentina Blue 7035	White 9001
					
Asphalt	Castle Rock	Opal Grey	Blue Coral	Diva Blue	Blue Danube
					
Acai	Liberty	Pine Grove	Evergreen	Jelly Bean	Atlantis
					
Volte	Evening Primrose	DDP Green	Sports Yellow	Blazing Yellow	Old Gold
					
Vegas Gold	Maroon	Cardinal	Fiery Red	Orange Tiger	Hot Pink
					
Fuchsia Purple	Bergonia Pink	Dahlla Purple	Aquarius	Zinfandel	



COLOUR GUIDE

KIT BUILDER SOCK COLOURS



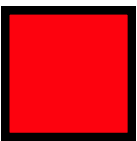
Royal Blue
661c



Marine



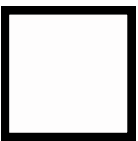
Midnight Black



Bright Red



Powder Blue
277c



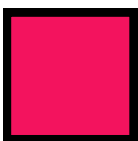
White



Sandlewood
7508c



Hunter Green
350c



Electric Pink



Stone Beige
7535c



Taupe Grey
404c



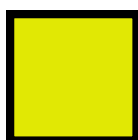
Lavender
2587c



Crimson
1815c



Jade Green
2257c



Lemon Yellow
388c



Mint Green
7479c



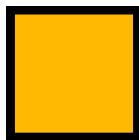
Tangerine
151c



Cerulean Blue
2925c



Vermillion
172c



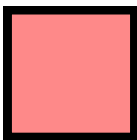
Sunflower Yellow
1235c



Saffron
7548c



Coral Pink
1787c



Salmon Pink
177c



Lime Green
375c



TEXT

Logo

Color

Text

Style

Summary

Player Name

PLAYER NAME

- Collapse

Font used: **diamante-demibold-webfont**

Use styling for every text/number

PLAYER NAME

PLAYER NAME

PLAYER NAME

Select Color

Fill Color

Outline Color

Placement

Back

Hummel colors

Socks colors

Team logo colors

Player Number





FONTS

HUMMEL PLATE

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CHAMPIONS

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

BEBAS NEUE

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ENGLAND 96

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SABLON UP COLLEGE

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

HOOKER

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FACE OFF

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

MICHIGAN

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

AGENCY B

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

PESKY WINGER

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CAPITANO

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

PLAYMAKER

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CATALAN

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

RETRO

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

THE R9

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

THE LEGEND

1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ



STYLE



Logo



Color



Text



Style



Summary

Raglan SS Jersey

Choose between 4 different collars, and create your unique hummel sublimation kit.

Choose option



CoreXK



Jensen



Hansen



V-neck







ROSTER

Edit Roster

Add Roster details from excel file:

Download roster excel template













Upload roster excel template

Size Guide

Aa

AA

aa

	Name	No	Size	Qty	
	<input type="text" value="BECKHAM"/>	<input type="text" value="7"/>	<div>Unisex S</div>	<input type="text" value="1"/>	
	<input type="text" value="COLE"/>	<input type="text" value="9"/>	<div>Unisex M</div>	<input type="text" value="1"/>	
	<input type="text" value="SHERINGHAM"/>	<input type="text" value="10"/>	<div>Unisex M</div>	<input type="text" value="1"/>	
	<input type="text" value="KEANE"/>	<input type="text" value="16"/>	<div>Unisex L</div>	<input type="text" value="1"/>	
	<input type="text" value="SCHOLES"/>	<input type="text" value="18"/>	<div>Unisex M</div>	<input type="text" value="1"/>	
	<input type="text" value="YORKE"/>	<input type="text" value="19"/>	<div>Unisex XL</div>	<input type="text" value="1"/>	
	<input type="text" value="SOLSKJÆR"/>	<input type="text" value="20"/>	<div>Unisex M</div>	<input type="text" value="1"/>	

Add Player

Close

Add to Cart





RUGBY



Designs



ARROWHEAD



BASIC



BIG-CROSS



CENTRAL-MULTI-STRIPES



CENTRE-STRIP-GRADIENT



CHECKERBOARD



DOUBLE-FLASH





DOUBLE-STRIPE




HALF-HALF




OTHER SPORTS





Polo



Quarter zip

COMING SOON

Designs



OH-01



OH-02



OH-03



OH-04



OH-05



OH-06

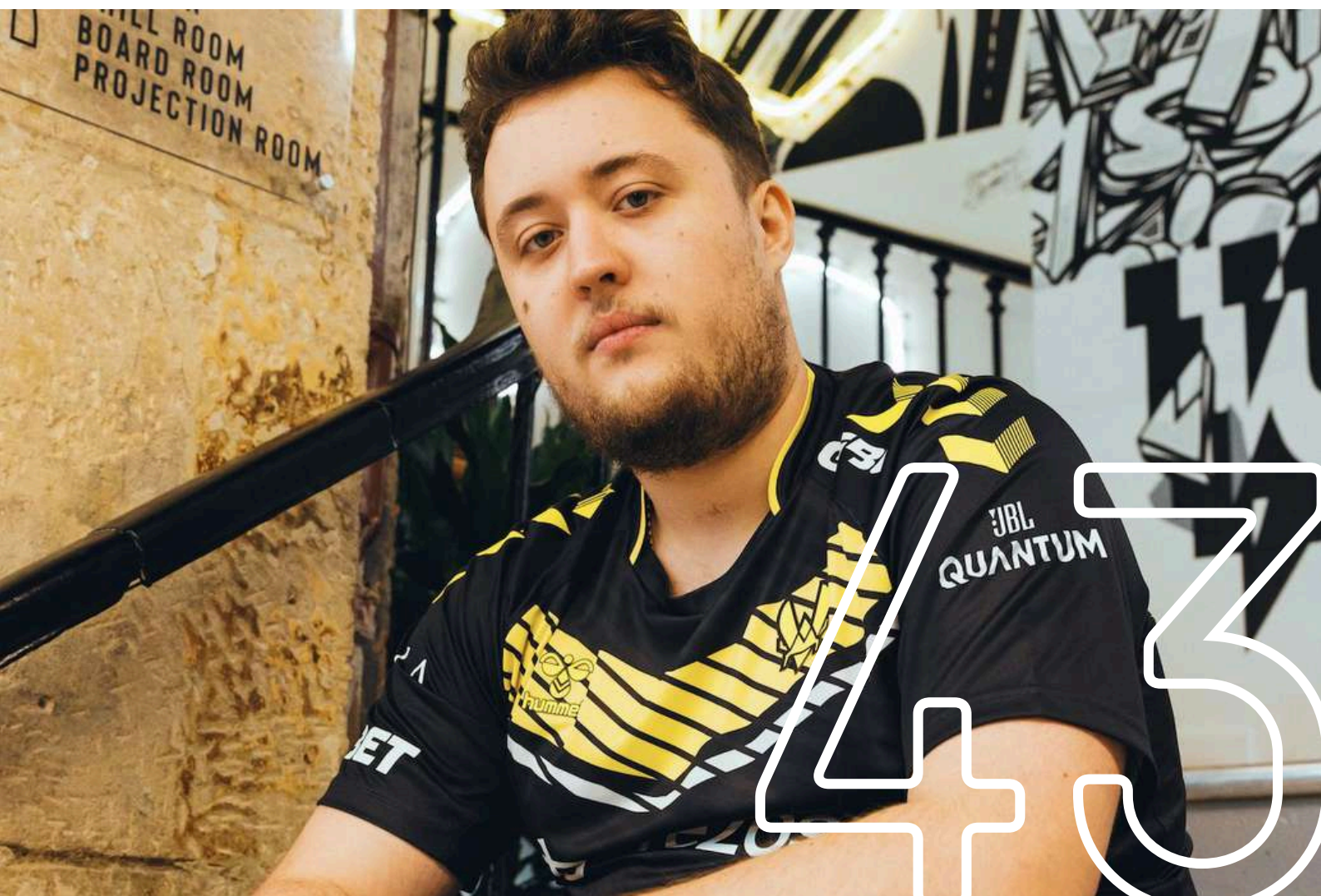




BULK QUANTITY DISCOUNT

Within our KitBuilder platform, as well as across the UK and EU product ranges, we are offering Resellers the option to budget their yearly kit requirements by engaging with us on a bulk quantity basis.

To initiate this, a minimum order quantity of 300 is required; the advantages to Resellers to use this strategy to improve margins is exponential.





PRINT GUIDE

- DO** take extra care with the print press
- DO** adjust the machine settings to the correct pressure per cm² and printing time
- DO** have the correct temperature settings as supplied in the manual [max temperature 140°C]
- DO** use a rubber pad for the garment's print area to lay on

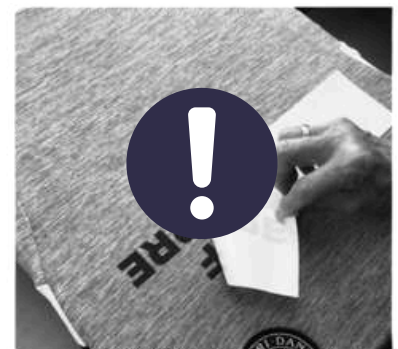


- DO NOT** heat directly onto any existing print on the garment
- DO NOT** use either paper or Teflon sheet to protect existing print from the heat plate
- DO NOT** heat the garment for any longer than 15 seconds



IMPORTANT! If you follow these guidelines correctly, you should have a perfectly printed garment with no damage to the existing print.

hummel is not liable for any damage made to the existing print/logo, should it be reheated and/or if the instructions are not followed correctly. This can damage existing print or logo, leading to peeling-off or cracking.





SIZE GUIDE

CORE XK ORIGINALS SIZE CHART

TEXTILE CHILDREN

EU year/cm	4/104	5/110	6/116	7/122	8/128	9/134	10/140	11/146	12/152	13/158	14/164	15/170	16/176
US year	YXS/4Y		YS/6Y		8Y		YM/10Y		12Y		YL/14Y		16Y
ASIA cm	104	110	116	122	128	134	140	146	152	158	164	170	176

TEXTILE ADULTS

EU	XS	S	M	L	XL	XXL	XXXL	XXXXL
US	XXS	XS	S	M	L	XL	XXL	XXXL
ASIA	S	M	L	XO	XXO	XXXO	XXXXO	XXXXXO

KIT BUILDER SIZE CHART

MEN'S											Centimeters
POM	Description	Total +/-	XS	S	M	L	XL	2XL	3XL	4XL	
A	Chest width (Round)	1	94	99	104	109	116	123	130	137	
B	Back Length (from HSP)	1	69	71	73	75	77.5	80	82.5	85	
C	Sleeve length from CB	1	43.5	44.5	45.5	46.5	48	49.5	51	52.5	

Women's											Centimeters
POM	Description	Total +/-	WXS	WS	WM	WL	WXL	W2XL	W3XL	W4XL	
A	Chest width (Round)	1	84	88	92	96	102	108	116	124	
B	Back Length (from HSP)	1	40.5	42	43.5	45	46.5	46.5	46.5	46.5	
C	Sleeve length from CB	1	19	20	21	22	23	24	25	26	

Youth										Centimeters
POM	Description	Total +/-	116 (Y5 5-6Yrs)	128 (Y6 7-8Yrs)	140 (Y7 9-10Yrs)	152 (Y8 11-12 Yrs)	164 (Y9 13-14Yrs)	176 (Y10 15-16Yrs)		
A	Chest width (Round)	1	72	76	80	86	92	98		
B	Back Length (from HSP)	1	49	53	57	61	65	65		
C	Sleeve length from CB	1	31	33	35	37	39	41		

KEY SYMBOLS



BEE COOL

BEE COOL technology providing high breathability and quick drying properties



BREATHABLE

Breathable material helping to keep you dry and comfortable



CONTAINS RECYCLED FIBERS

See exact composition under each product description (and in care label)



LIGHT WEIGHT FABRIC

Lightweight fabric for freedom of movement



46



KEY SYMBOLS



CONTAINS RECYCLED FIBERS

See exact composition under each product description [and in care label]



BREATHABLE

Breathable material helping to keep you dry and comfortable



BEE COOL

BEE COOL technology providing high breathability and quick drying properties



CONTAINS ORGANIC COTTON

See care label for exact composition



SEAMLESS

Seamlessly engineered for a firm, comfortable fit free from chafing seams



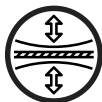
LIGHT WEIGHT FABRIC

Lightweight fabric for freedom of movement



VENTILATION

Built-in ventilation zones for extra breathability



FLEXIBILITY

Built-in stretch for increased flexibility and freedom of movement



REFLECTIVE DETAILS

Reflective detail for improved visibility



WATER REPELLENT

Water repellent treatment to keep you dry during rain showers



FLUORINE FREE

100% fluorine free water repellent treatment protecting against the elements



UK EXCLUSIVE

UK Exclusive Design and Colour way



ECO 8

Manufactured from high-performing polyester produced from eight recycled plastic bottles



TITAN
Wealth

ECO8

CLUB

48



COLOUR GUIDE

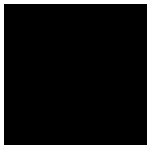
UK EXCLUSIVE STOCK COLOURS



7045



7026



2001



3062



7035



6235



5269



8606



7473



7424



5204



2030



3946



6129



7358



6334



3288



7089



6774



5138



9639



7783



3826



COLOUR GUIDE

KIT BUILDER HUMMEL COLOURS

					
True Blue 7045	Marine 7026	Black 2001	True Red 3062	Argentina Blue 7035	White 9001
					
Asphalt	Castle Rock	Opal Grey	Blue Coral	Diva Blue	Blue Danube
					
Acai	Liberty	Pine Grove	Evergreen	Jelly Bean	Atlantis
					
Volte	Evening Primrose	DDP Green	Sports Yellow	Blazing Yellow	Old Gold
					
Vegas Gold	Maroon	Cardinal	Fiery Red	Orange Tiger	Hot Pink
					
Fuchsia Purple	Bergonia Pink	Dahlia Purple	Aquarius	Zinfandel	



COLOUR GUIDE

KIT BUILDER SOCK COLOURS



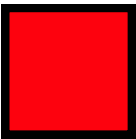
Royal Blue
661c



Marine



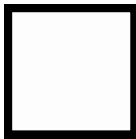
Midnight Black



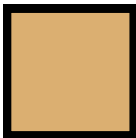
Bright Red



Powder Blue
277c



White



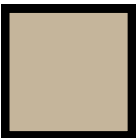
Sandlewood
7508c



Hunter Green
350c



Electric Pink



Stone Beige
7535c



Taupe Grey
404c



Lavender
2587c



Crimson
1815c



Jade Green
2257c



Lemon Yellow
388c



Mint Green
7479c



Tangerine
151c



Cerulean Blue
2925c



Vermillion
172c



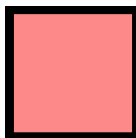
Sunflower Yellow
1235c



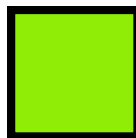
Saffron
7548c



Coral Pink
1787c



Salmon Pink
177c



Lime Green
375c

LET'S PLAY

